

# REBEKAH SMALL

## EXPERIENCE

### 2019 **LEARNING DEVELOPER & TECHNICAL WRITER** IBM

- Created interactive software demonstrations using Adobe Captivate
- Wrote and edited web based training
- Teamed up with Subject Matter Experts to develop curriculum for IBM's Data and AI SaaS offerings

### 2018 **TECHNICAL WRITER** Munro and Associates

- Wrote, edited, and designed software support documentation
- Produced tutorial videos, promotional material, and social media content using Camtasia
- Advised software development team on usability and user experience best practices

### 2017 **RESEARCH ASSISTANT** WIDE Research Center

- Coded, sorted, and analyzed Reddit API data for the purposes of studying knowledge formation and
- Disseminated information in meetings, at conferences, and in writing in the form of multiple publications
- Supervised the training of new student employees

## EDUCATION

### 2019 **MASTER OF ARTS IN PROFESSIONAL WRITING AND DIGITAL RHETORIC** Michigan State University

- GPA 4.0

### 2017 **BACHELOR OF ARTS IN ENGLISH** Michigan State University

- GPA 3.7
- Dean's List for 9 consecutive semesters

## SKILLS AND CERTIFICATIONS

- Adobe Captivate
- Adobe InDesign
- Camtasia
- Microsoft Office
- Information Architecture
- UX and usability
- Content Strategy



## CONTACT

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